Foothill Ranch Single Family Residences Current Market Trends

January 1st through June 30th 2020 Changes and trends over the last 30 days

OPEN LISTING DETAILS CLICK HERE



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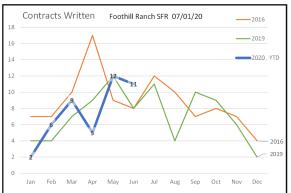
Presentation

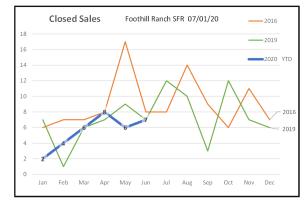
New Listings Slip & Contracts Written Remain Strong

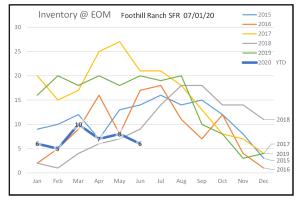
Foothill Ranch New Listings slipped a bit in June, there were only 8 new listings

Contracts Written remained strong









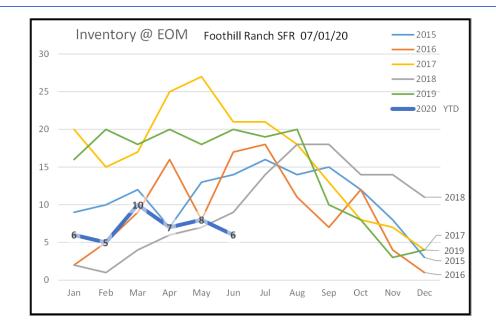
Market Type In 2020

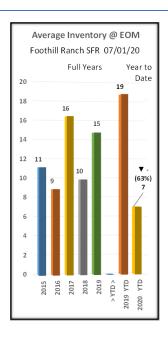
Month of Inventory supply and inventory count remain low.

With 9/10^{ths} (0.9) Months Supply of Inventory Foothill Ranch is firmly a Sellers' Market

Chapman University defines a Buyer's Marker in Southern California as being 3.5 months or more of inventory.

Foothill Ranch SFR - 2020								
7/1/2020	Market	Months						
	Туре	Inventory						
Jan-2019	Seller	0.9						
Feb-2019	Seller	0.7						
Mar-2019	Seller	1.4						
Apr-2019	Seller	1.0						
May-2019	Seller	1.2						
Jun-2019	Seller	0.9						
Jul-2019								
Aug-2019								
Sep-2019								
Oct-2019								
Nov-2019								
Dec-2019								





Listings Status in 2020

Monitoring the Active Listings provides insight in trends that may be developing that impact home values and inventory levels.

- There are 6 Active listings.
 - There were 8 in out last report.
- There were 28 New Listings over the past 90 days.
 - o 6 of those homes are still on the market.

LISTINGS:	Foothill Ranch SFR	7/1/2020	Active	A.U.C	Pending	Closed	Expired	Hold
	Current Active Listings:	6						
New	Listing in the last 90 days	28	6	5	6	8	2	1
New	Listing in the last 30 days	8						

The Three Essential Steps in Selling Your Home

In the next section will be discussing the three essential steps in selling and buying.

They are:

- a. New Listings = reflects a Willing selling
- b. Contracts Written = reflects a Willing buyer
- c. Closings = is the execution of the technical aspects of the Purchase Contract by the Buyer with lender cooperation.

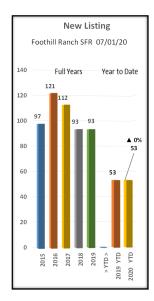
Compared to 2019

- New Listings are Even with 2019 for the same period
 - Contracts Written are UP 2%
 - Closed Sales are DOWN 11%

New Listings Trends

New Listings are Equal to, Even with 2019 for the same period

In our last report they were up 2%.





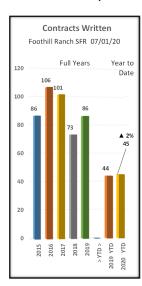
Contracts Written Trends

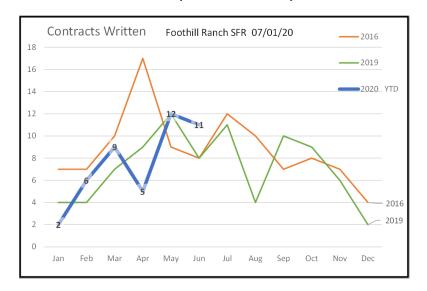
Contracts Written are UP 2% year-to-date compared to 2019

May proved to be one of the top months for new contracts in any of the last 5 years

Fannie Mae is forecasting very strong 3rd and 4th quarters.

It looks very much like Foothill Ranch is already in full recovery mode.

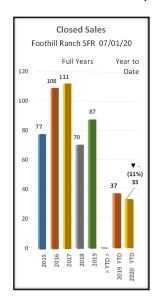


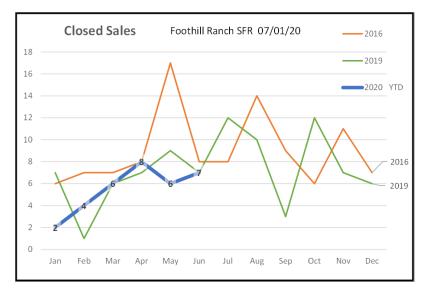


Closed Sales Trends

The blue line shows a steady year, with only May taking a dip. It is very like July will show a full resurgence of the Foothill Ranch market.

Closings are down **11%.** They follow contracts +/- 35 days so we should an uptick in closings soon.





Home Values

The average Year Over Year (YOY) **CLOSED Pricing** for all sizes improved over the past 30 days. It is **UP a modest 0.5%** compared to 2019.

PRICE (Average)	Foothill Ranch SFR	7/1/2020	N	let Change adjus	sted for S.F.			
	Closed Price	Less Than 2225 SF	\$780,460	(\$19,527)	(2.6%)			
	Closed Price Gr	eater Than 2225 SF	\$965,933	\$18,991	2.1%			
Closed Price G	Greater Than 2225 sf Excl	usive of Exceptional Lots	\$938,769	\$14,096	1.6%			
	Average Closed	Price of ALL Homes	\$864,766	\$3,811	0.5%			
	Square Foo	tage Range from: 1	500 to 3350)				
	Squa	re Footage Average	= 2225					
Average sf of homesLESS than 2225 sf is 1875								
	Average sf of homes GREATER than 2225 sf is 2610							

Average Price and Price Range of Active Listings

Average Revised List Price of all Active Listings: \$1,144,000.

RANGE:

Low: \$895,000 High: \$1,169,000

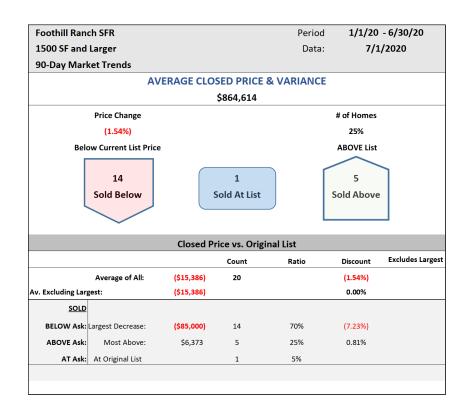
Foothill Ranch	SFR			Period 1/1/20 - 6/30/20					
1500 SF and Larger Data Date: 7/1/2020									
90-Day Market Trends									
Current/Last List Price									
	Average of A	LL Status Types		\$921,355					
	All Active	"New" Active:		Sold/Closed:					
Count:	6	6		20	Count				
Median 4-Sale Price	\$1,069,500	\$1,094,500		\$1,069,500	Median Sold Price				
Average	\$1,144,378	\$1,102,815		\$871,944	Average				
Highest	\$1,169,000	\$1,388,888		\$1,175,000	Highest				
Lowest	\$895,000	\$895,000		\$718,900	Lowest				
Most Recent 6/27/2020 6/29/2020 Most Recent									
Status Types									
Active, New Listings, Active Under Contract, Expired, Canceled, Withdrawn, Pending, Closed & Hold/Do-Not-Show									

90-day CLOSINGS Activity

As an essential component of determining estimates of home values in appraisals and CMA's, looking back at recent closings is the most important step in properly pricing a home for a listing.

- **20** homes have closed over the last 90 days
 - 14 homes closed BELOW revised List Price.
 - 1 home closed AT revised List Price
 - 5 homes closed ABOVE revised List Price

This is normal data distribution for the Foothill Ranch community.



Days on Market

Days on market in a leading indicator of future home prices and inventory

- 1. Average Days on Market for current Active Listings is 29 Days.
- 2. In our last report DOM was 29 days.
- 3. This drop is more attributed to a fresh batch of listing that have only been on the market a month than it is to an accelerated sales pace.

DOM is the time for Activating the listing on the MLS to getting an offer accepted and a purchase contract signed. It is an active influencer of inventory levels.

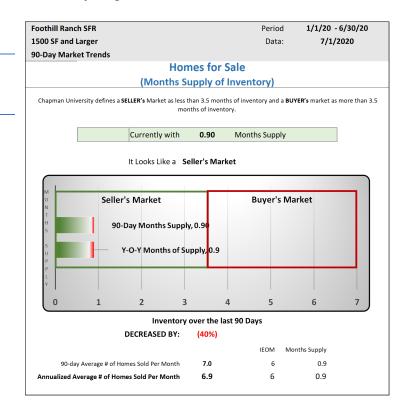
Foothill Ranch	SFR			Period	1/1/20 -	6/30/20					
1500 SF and La	rger										
90-Day Market	Trends			Data:	7/1/2	2020					
	Days On Market (DOM)										
90-Da	y Average of	ALL Status Types	30								
Year To Dat	e Average of	ALL Status Types	49								
	DOM is th	e number of days	from Listing Cont	ract to Purchase	Contract						
			Year To Date	Average Exclusive of							
STATUS	Count	Most Recent	Average	Outliers	Longest	Shortest					
Active Listings:	6	6/27/2020	29	25	52	4					
Sold/Closed:	33	6/29/2020	27		129	3					
Under Contract	6		37		175	4					
Pending	8		25		77	2					
Expired	2		138		184	91					
Canceled	2		47		55	38					
Withdrawn	3		59		97	2					
Hold	3		63		98	31					

Months' Supply of Inventory:

The number of months of inventory is the primary metric used to Define a Market Type as either a Sellers or a Buyers' market.

- Year-Over-Year (Y-O-Y) Inventory stands at: 0.9 months,
 - o Inventory was at 1.2 months 30 days ago.

Chapman University defines a Buyer's Market in Southern California as being 3.5 months or more of Inventory.



Inventory Trends

To aid in forecasting we monitor the trends of three measures of inventory

- 1. 90-day Trends will give us a sense of a surge in New Listings or Contracts Written.
 - a. 90-day Inventory Dropped by 40%
- 2. Year-over-Year inventory helps measure how steady, dependable a market is.
 - a. YOY inventory is DOWN 62%.
- 3. Monitoring the month by month comparison lets us check for abnormalities in seasonal trends.
 - a. May 2020 compared to May 2019 is DOWN 70%

INVENTORY:	Footbill Donah CED	7/1/2020			
INVENTORT.	Foothill Ranch SFR	7/1/2020			
	Inventor	y @End Of Month:	6		
	Abso	rption Rate (monthly)	6.9		
		Months Supply	0.9	Seller's I	Market
	90-Day	Inventory Change	(4)	DECREASE ▼	(40.0%)
Year-O	ver-Year Average EON	I Inventory Change	(12)	DECREASE ▼	(62.5%)
	June 20	19 vs. June 2020	(14)	DECREASE ▼	(70.0%)

Map of Market Activity

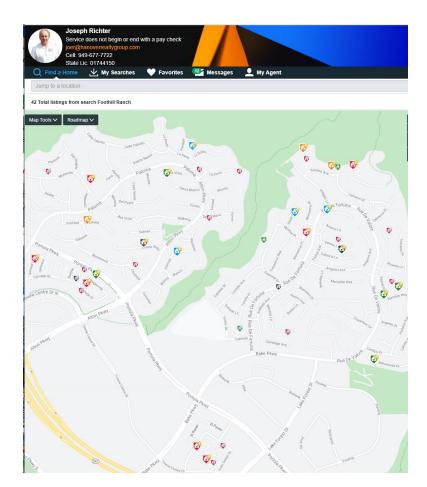
This map which shows the MLS listing location and details of the data used in this report can be found at

<u>www.Joe-Richter.com</u> > Predefined Community Listings

Green= Active
Blue = Active Under Contract
Red = Closed
Orange = Pending
Black = Expired, Cancelled or Withdrawn

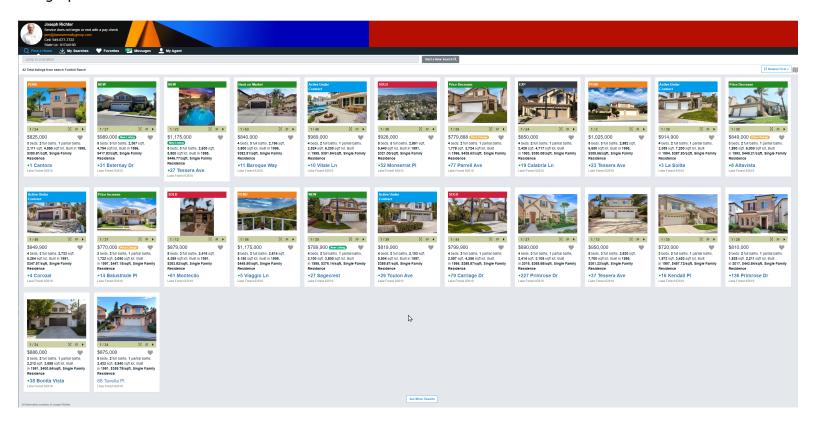
It is a dynamic, interactive map with direct connection to the MLS

The listing thumbnails on the next page can also be seen there



Listing Thumbnails and Detail

NOTE: This is the listing detail provided from our website www.joe-richter.com > Predefined Community Listings. Clicking on one of the thumbnails will bring up the detail.



Current Active Listing

			SF and Larger Family Residence	re					Period: Data:	-, -,,	/20	
Status	DOM	ST.#	Address	Ad dre ss	Sauare	Original List Price	Current/Last List Price	Price Change	List Price \$ PSF	Total active Sales		6
Active	52	25	AVIGNON AVE	100	2,800	895,000	895,000	0.00%	320	Active Lisitngs Less th	an 2225 SF	1
Active	32	60	La Perla		2,684	1,025,000	1,025,000	0.00%	382		Average Price	1,089,000
Active	20	81	Monserrat		2,367	1,100,000	1,050,000	(4.55%)	465		Average SF	2,148
Active	4	24	Altavista		2,148	1,089,000	1,089,000	0.00%	507	А	verage Price SF	507
Active	33	18	Santa Maria		3,200	1,215,000	1,169,000	(3.79%)	380			
Active	34	228	Pinnacle		3,162	1,388,888	1,388,888	0.00%	439	Active Lisitngs More th		5
											Average Price	1,105,578
											Average SF	2,843
										A	verage Price SF	397
											DOM	Last List
										Av. Exclusive of Outliers	25	1,144,378
										Average	29	1,102,815
										Median	33	1,069,500
										Quartile 1	23	1,031,250
										Quartile 3	34	1,149,000
										IQR	11	117,750
										Stand Range	16	176,625
										Upper Range	7	854,625
										Lower Range / Outliers	50	1,325,625
										Closed He	omes Outliers	
										DOM	List Price	Closed Price
										88	1,189,900	1,130,500
										MAX e	xclusive of outliers	1,169,000
											Minimum	895,000

Closing In 2020

oothill	Ranch	SFR - 1	500 SF and Larger									Period Data:	1/1/20 - 6, 7/1/20	
CLOSE	SALI	ES Sing	gle Family Reside	ence	•				(2.79%)	Average pric	e reduction	1		
Status	DOM	CDOM	Address		Square Footage	Original List Price	Current/Last List Price	Closed Price	ΔΟνC -1.26%	List Price \$ PSF	Closed Price \$ PSF	Total Closed Sales	ı	33
Closed	67	102	9 Sagecrest	11.11.	1,500	729,000	714,000	700,000	(3.98%)	486	467	Closed Sales Less th	an 2225 SF	18
Closed	13	29	7 Enfilade		1,517	729,000	718,900	710,000	(2.61%)	481	468		Average Price	780,460
Closed	6	31	16 Kendall		1,573	725,000	725,000	720,000	(0.69%)	461	458		Average SF	1,823
Closed	61	83	39 Massier		1,585	719,900	719,900	730,000	1.40%	454	461		Average Price SF	432
Closed	50	73	10 Parrell		1,561	739,000	739,000	735,000	(0.54%)	473	471	Closed Sales Greate	rthan 2225 SF	15
Closed	22	47	14 Balustrade		1,722	765,000	770,000	770,000	0.65%	444	447		Average Price	965,933
Closed	23	58	27 Sagecrest		2,100	789,900	789,900	780,000	(1.25%)	376	371		Average SF	2,554
Closed	40	70	77 Parrell		1,778	799,900	779,888	785,000	(1.86%)	450	442		Average Price SF	380
Closed	8	20	72 Blazewood		1,795	779,000	779,000	793,000	1.80%	434	442			
Closed	0	240	25 Montecilo		2,017	795,000	795,000	795,000	0.00%	394	394		DOM	СДОМ
Closed	0	0	4 Tavella		1,936	789,000	789,000	795,373	0.81%	408	411	Average Exclusive of Outliers	23.8	53.4
Closed	41	82	109 Primrose		1,852	824,888	814,888	799,000	(3.14%)	445	431	Average	26.9	62.4
Closed	12	24	79 Carriage		2,057	799,900	799,900	799,900	0.00%	389	389	Median	22.0	59.0
Closed	3	12	2 Allege		1,723	795,000	795,000	810,000	1.89%	461	470	Quartile 1	8.0	37.0
Closed	16	37	136 Primrose		1,825	818,800	818,800	810,000	(1.07%)	449	444	Quartile 3	40.0	76.0
Closed	6	36	29 Toulon		2,103	819,900	819,900	825,000	0.62%	390	392	IQR	32.0	39.0
Closed	0	0	78 Carriage		2,162	825,000	825,000	826,000	0.12%	382	382	Stand Range	48.0	58.5
Closed	63	93	11 Verona		2,233	859,000	859,000	845,000	(1.63%)	385	378	Upper Range	-40.0	-21.5
Closed	11	41	130 Primrose		2,249	868,800	868,800	862,000	(0.78%)	386	383	Lower Range / OUTLIERS	88.0	134.5
Closed	13	46	29 Beaulieu		2,000	859,000	859,000	865,000	0.70%	430	433	Count:	1	2
Closed	20	69	61 Montecilo		2,416	919,000	879,000	879,000	(4.35%)	380	364		List Price	Closed \$\$
Closed	5	65	227 Primrose		2,414	888,800	888,800	890,000	0.14%	368	369	Average Exclusive of Outliers	\$ 865,484	\$ 849,71
Closed	22	94	8 Viaggio		2,325	892,000	898,800	900,000	0.90%	384	387	Average	\$ 877,890	\$ 868,67
Closed	49	70	3 La Solita		2,359	914,900	914,900	910,000	(0.54%)	388	386	Median	\$ 825,000	\$ 826,00
Closed	46	76	52 Monserrat		2,891	959,000	959,000	928,000	(3.23%)	332	321	Quartile 1	\$ 789,900	\$ 793,00
Closed	30	60	4 Corozal		2,733	949,900	949,900	940,000	(1.04%)	348	344	Quartile 3	\$ 949,900	\$ 928,00
Closed	27	50	37 Tessera		2,630	995,000	949,000	950,000	(4.52%)	378	361	IQR	\$ 160,000	\$ 135,0
Closed	8	38	45 La Perla		2,580	959,900	959,900	965,000	0.53%	372	374	Stand Range	\$ 240,000	\$ 202,50
Closed	28	60	10 Vitale		2,524	989,000	989,000	975,000	(1.42%)	392	386	Upper Range	\$ 549,900	\$ 590,50
Closed	5	40	73 La Perla		2,359	1,048,000	1,048,000	1,070,000	2.10%	444	454	Lower Range / OUTLIERS	\$ 1,189,900	\$ 1,130,50

Home Values Graph

